



Jialing(Victoria) Song

UX/UI Designer

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Skills

Interaction Design
Wireframing
UI Design
Mobile App Design(IOS)
Rapid Prototyping
Physical Computing
Storyboarding
Persona and Scenarios
Journey Mapping
User Research
Usability Testing
Affinity Diagramming

Tools

Illustrator
Indesign
Photoshop
Sketch
Invision
Principle
Zepline
Keynote
After Effect
Premiere
Processing
Arduino
Openframeworks
Rhino

Language

Mandarin
English

Education

University of Washington, Seattle 09/2017-08/2018
Master of Human-Computer Interaction and Design

University of California, San Diego 09/2012-06/2016
Bachelor of Arts, Interdisciplinary Computing & the Arts

Experience

UX/UI Designer 05/2019-Present

Tantrum Street, Dallas

- Autoboard:** Working on developing wireframes and UIs for both desktop and mobile sides using Sketch and Illustrator. The app accelerates deal flow for payment service providers.
- Work closely with CEO and engineers on product strategy, user requirements and design iterations.
- Created and documented design system of UI elements for autoboard
- Created marketing materials including email templates and marketing websites.

Interaction Designer 10/2018-02/2019

Capstone Project Sponsored by NASA Jet Propulsion Lab, Seattle

- **Continuum(web app):** Designed a web-based application for NASA scientists and engineers to improve the efficiency of spacecraft uplink operations
- Iterated design from paper prototype to high-fi mockups and conducted usability tests to investigate design issues.
- Mainly responsible of designing wireflow and UI of the application.

Interaction Design Consultant 02/2018-08/2018

Hiture Education Consulting, Beijing

- Developed the course structure of interaction design, which serves as pre-education of college-level interaction design curriculum.
- Offered juniors suggestions on building design portfolio and art college application

Interaction Design Internship 10/2016-02/2017

Hisense Group, Qingdao

- **Phone Manager(mobile app):** It manages phone capacity, contacts, user privacy and applications of the mobile phone in a more simple way. I transformed customer requirements into product features and developed the wireframe for two design iterations.
- **Site Enforcement Recorder(mobile app):** designed the system wireframe of a light-weight mobile device which assists policemen recording criminal evidence and enforcing the law more efficiently.